MEXICO SMT

MEDIA KIT
2025

www.MexicoSMT.com

México Industry News

Industry News

Market Report

Business in México

Curated content to bring you the latest industry news.

MEXICO SMT

MexicoSMT is the leading source of industry news, market research, and understanding for the Mexican electronics manufacturing industry. We cover the latest news on the local and transnational EMS estabilised in México.

Mission

We strive to bring you the latest news to keep you informed on the Mexican industry developments.

Vision

To empower professionals with the knowledge they need to excel and drive the industry forward in México.

Values

Integrity, Innovation, Timeliness, Community

Since 2021, bringing you the latest news from the México Electronics Manufacturing Industry.

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Mexican Industry

México plays a pivotal role in the global electronics manufacturing landscape, ranking among the largest economies in this sector worldwide. Its diverse market produces a wide array of products including consumer electronics, data processing machines, and semiconductors.

Guadalajara
México's Silicon Valley

Why México?

Lower Labor Costs	Trade Agreements
Geographical Location	Skilled Labor Force
Cost-effectiveness	IP Protection

With a highly educated workforce and labor costs typically 10% lower than China's, coupled with reduced shipping expenses, México offers a highly cost-efficient manufacturing environment. The proximity of technical support for EMS machinery further bolsters the industry's growth and development. As México continues to solidify its position as a leading player in the electronics sector, it emerges as an increasingly attractive market for businesses seeking to expand their influence and tap into growing opportunities.

México is the 2nd supplier of electronics products to the US.

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Mexican Industry

3M · Benchmark · BD · Boston Scientific · Continental

Celestica · Delta · Dell · Eaton · flex

Foxconn · Honeywell · iKOR (Spain Mexico China) · IMI

Jabil · LG · Medtronic · molex · OMP Mechtron

plantronics · Plexus · Quanta Computer · Sanmina

Samsung · Sharp · Siemens · Sony

SMTA Mexico · Tesla · Toshiba · vtech

México is the 6th largest producer of electronics in the world.

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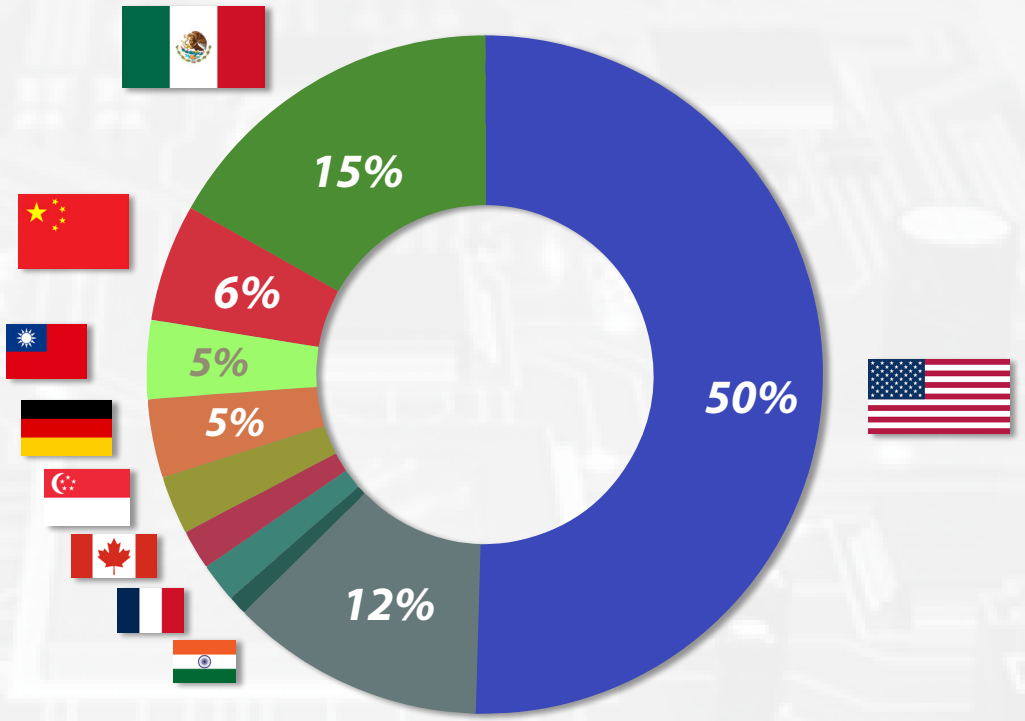
Readership



United States
México
China
Taiwan
Germany
Singapore
Canada
France
India
Other

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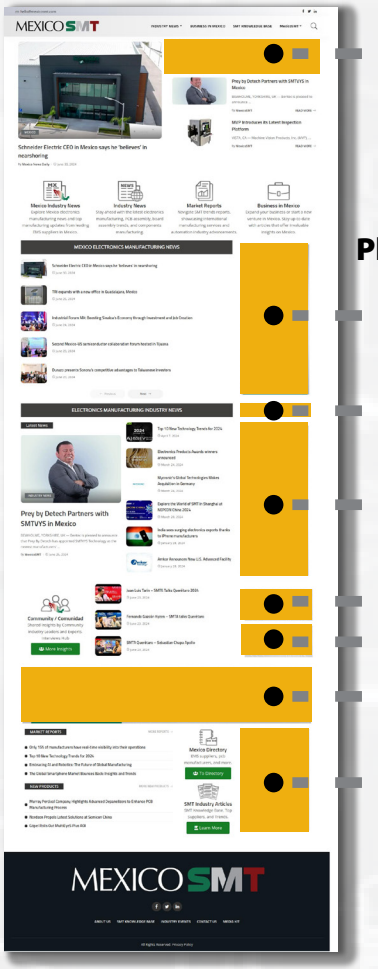
AD Rates



Our advertising options include **high-visibility non-rotating** banners and a featured article on our homepage .

Banners		Size	Price
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C	Mid Vertical	260 x 575 px	$300 / Month
D	Mid Horizontal	260 x 100 px	$150 / Month
E	Large Horizontal	1750 x 340 px	$350 / Month
F	Lower Vertical	260 x 390 px	$250 / Month
Featured Article	**Info**		**Price**
★	Sponsored Article	Main Image* 1200 × 800 px	$100 / Week

All listed prices are in US Dollars.

Specifications: Artwork should be supplied in RGB, 72dpi, JPEG*, or GIF format.

Please submit your ad two weeks in advanced.

Translations are provided free of charge.

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Editorial

MexicoSMT is dedicated to delivering the latest news and content that informs, inspires, and empowers professionals in the electronics manufacturing industry.

- Press Releases
- Market Research
- New Product Release
- White Papers

Have news, new product releases, press releases, or articles to share? We invite you to submit them to us for potential inclusion on MexicoSMT.

hello@MexicoSMT.com

Bilingual Content: All our news include a summary in Spanish.

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